#### DEBUTING project



Newsletter

1 / 2025

# Learning from the New Partner of DEBUTING Consortium

In October we got the chance to visit our new DEBUTING partner, Ungheni City hall from Moldova, and what a learning experience it was!



The 7th Interregional Partner meeting offered a versatile programme in the lovely city of Ungheni and the learnings from the trip still have impact today.

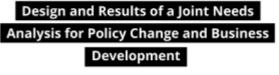
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### Report on Joint Needs Analysis Published!

The report explains how the **Karlstad University** team and the 10 European partners in the project worked together toward increasing gender equality for business development in SMEs.

It presents the steps and methods used during this year and the rationale behind the choice of methods. The results section provides a joint analysis of the partners' self-evaluation of the gender equality situation in their local context and their performance during the DEBUTING project in 2023-2024. It also identifies common needs which will form the basis of future work, as outlined in the suggestions for work to be conducted within the format of specified focus groups. Tara Mehrabi, Manuel Almberg Missner, Erica Åkerber Karlstad University | Centre for gender studies (CGF)

DEBUTING — Developing Business Through Inclusiveness and Gender Awareness - New Cluster Competences



through European Collaboration 2023-2024



#### Video on Norms and Innovation from a Company's Perspective

The Fourth Thematic Workshop of DEBUTING covered topics related to norms and innovation. Manuel Almberg Missner interviewed Andreas Stjärnhem, Chief Innovation and Creative Officer from Sticky Beat, on the company's perspective



on why it's important to be norm critical and some of the insights of their own journey.

View video

## New Tool for Equal Opportunity Initiatives Developed in Emilia-Romagna, Italy



<u>GendER Map</u> is an interactive tool, available in Italian and English and designed by ART-ER as

part of the DEBUTING project. In GendER Map initiatives from Emilia-Romagna fostering equal opportunities in the workplace are mapped and promoted for public and private bodies, companies, educational and training institutions, and non-governmental organizations.

**Read more** 

### Inspiring Insights at the Conference for Women Entrepreneurs

The International Conference for Women

Entrepreneurs in Cluj-Napoca, held in October 2024, brought together over 100 participants for inspiring insights, dynamic debates, workshops, and networking sessions.

## Introducing Good Practices on Entrepreneurship from Lapland, Finland

One essential part of DEBUTING project are the good practices collected from the project partners' regions. As these two Lappish good practices highlight, entrepreneurship is for everyone. **Read more** 

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#### **DEBUTING Website and Social Media**

Please check our <u>webiste</u> for more news on DEBUTING project. DEBUTING is also present on social media. Please follow us on <u>LinkedIn</u>, <u>X</u> and <u>Facebook</u> for more info and updates on the topic.

DEBUTING project https://interregeurope.eu/debuting



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