

Interreg
Baltic Sea Region



Co-funded by
the European Union



RESILIENT ECONOMIES AND COMMUNITIES

BSR Go-abroad

BALTIC SEA REGION

INTERNATIONALISE YOUR BUSINESS



International Markets - Opportunities for your StartUp

The BSR Go-abroad programme supports start-ups and micro SMEs in the Baltic Sea Region in the internationalisation of their business model with the aim of becoming more resilient to local and global changes. It offers you comprehensive advice and guidance, from regional market expansion and knowledge exchange to securing strong local value chains.

The programme

The four-stage programme gives you access to new networks, technologies, and know-how in the partner countries of **Norway, Sweden, Finland, Estonia, Poland, Denmark, and Germany**. You can join the programme any time starting at level 1.



THE COHORTS FOR LEVEL 2 WORKSHOPS STARTS ON:

09.2024 / 10.2024 / 11.2024 / 01.2025 / 03.2025

The Workshop Experts

Learn from experienced top experts how to implement internationalisation effectively. In four online workshops, you will receive a roadmap for your company and learn the essentials of an international growth strategy.



Søren Nielsen
Canute, Denmark



Emil Brydenscholt
Canute, Denmark



Gernot Schwendtner
Upvisor, Netherlands



Poul von Wowern
Von Wowern Consult, Denmark

International Markets - Hands on Support in 7 Countries

Our Business Coaches support you with their expertise and network at every step of the internationalization process. They provide you with local know-how and identify potential partners to help establish your business successfully in the Baltic Sea Region.



Kristian Lund

Erhvervshus Sjælland



Niclas Apitz

Technikzentrum Lübeck



Ewa Ropela

Incubator Starter



Elis Tootsman

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Rita Anson

Charge Incubator



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**Rosmeriany
Nahan-Suomela**

Novia University
of Applied Sciences



Are you ready for International Business?

Ready to conquer new markets? Our programme offers you the perfect support: experienced business coaches, access to local networks, matchmaking, and identification of potential customers. Apply now and start your internationalisation journey!

Checklist: Who can participate?

-  **Are you a start-up or a micro SME?**
We support young companies with **fewer than 10 employees** from the project region. In some cases, SMEs with no more than 250 employees can also participate. Participating companies must be **officially established**.
-  **Would you like to conquer new international markets in the Baltic Sea Region?**
We are looking for curious teams that want to explore **new business opportunities** in the Baltic Sea Region, such as new customers, new suppliers, new expertise, partnerships, innovation, and financing.
-  **Are you excited about engaging with dynamic teams and an international network?**
We are looking for committed companies that want to explore new markets in the Baltic Sea Region to **strengthen their business** and **become more resilient** to local and global changes.



Local BSR partner representatives

BSR Go-abroad

Global Growth Made Simple

If you are a micro SME interested in expanding your market reach and building stronger supply chains within the Baltic Sea Region, we invite you to join our programme!

For further information please contact:



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interreg-baltic.eu/project/bsr-go-abroad/



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