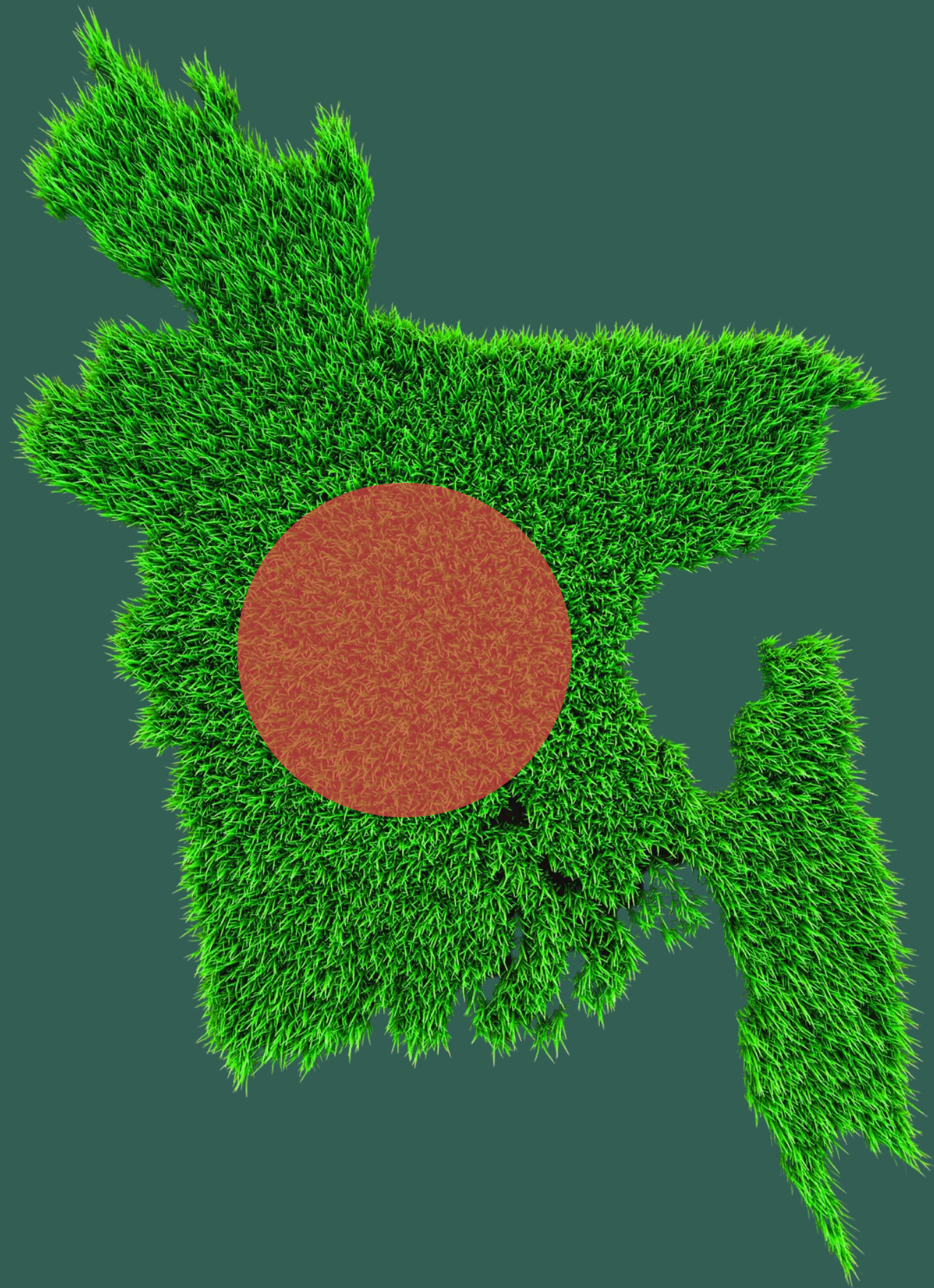




**Investing in Progress:
Bangladesh, Your Partner in
Global Business Triumphs**

BANGLADESH
KNOWN & UNKNOWN



Introduction

Bangladesh is more than a nation—it's an experience waiting to be embraced. Whether you're an investor seeking untapped potential, a traveler yearning for uncharted beauty, or a student eager to immerse yourself in a rich academic tapestry, Bangladesh extends a warm invitation to explore, engage, and discover. Welcome to a land where history, culture, and opportunities converge in a harmonious symphony.

MAP OF BANGLADESH

Surface area

Surface area of Bangladesh is **1,47,570 km²**

Population size

173.6 Million
(173,582,313)

Age structure of the population

- 26% aged 0–14,
- 18% aged 15–24
- 42% aged 25–54
- 7% are aged 55–64
- 7% aged 65+



GDP per capita

USD \$2,621

Number of employees

73.69 million

Unemployment rate

5.03%
(8.73 million)

THE ECONOMY OF BANGLADESH

Number of Enterprises

8.5 million

Modern Industries

Textiles, Pharmaceuticals, ICT, Leather Goods, Ceramics, Jute, Tea, Shipbuilding, and Seafood

Value of Exports

\$50 billion (2023)

Value of Import

\$70 billion (2023)



Economic Growth Dynamics

GDP growth averaged 5.2% in FY2023, according to the World Bank.

Volume of Foreign Investment in Bangladesh

\$3.5 billion (2023)

Leading Industries

Ready-made garments, pharmaceuticals, shipbuilding, IT, Leather goods

Countries Investing Most in Bangladesh

China, Japan, Singapore, Russia, India, United Kingdom and The United States,

GROWING INDUSTRIES FOR INVESTMENT

Animal Feed Industry

- Production of feed ingredients
- Manufacturing of feed
- distribution
- Research and Development

Fishing Industry

- Agro Based Fishing
- Commercial Fishing Vessels & Equipments

Information technology (IT)

- Cyber Security
- AI & Machine Learning
- Software development
- IT consulting & services
- E-commerce
- Financial, Education & Healthcare Technology

Agriculture and food processing

- Modern Technologies & Equipments
- Improve irrigation systems & storage facilities

Pharmaceuticals

- API Production
- Raw Material Manufacturing
- R&D

Electronics

- Surface Mount Technology
- Chip Manufacturing
- Consumer electronics
- Industrial electronics
- Telecom equipment
- Electronics components

Green Energy Industry

- Solar Energy
- Wind Energy
- Wave Energy

Tourism

- Invest in infrastructure such as hotels and resorts.
- Develop marketing & promotional campaigns to attract tourists.

Light Engineering

- Electrical and electronics
- Construction materials
- Metalworking
- Plastic processing
- Textile machinery

GROWING INDUSTRIES FOR INVESTMENT

Industry	Investment & Development Required	Market Review
Green Energy	<ul style="list-style-type: none"> • Solar Energy • Wind Energy • Wave Energy 	<p>In 2023, Bangladesh's green energy market is valued at \$0.40 billion, projected to reach \$2.05 billion by 2028, with a robust CAGR of 38.60% (Source: Mordor Intelligence). Fueled by government commitment, aiming for 40% renewable electricity by 2041, rising energy demand, and falling costs of solar and wind technologies, key segments include solar energy (targeting 10 GW by 2030), wind energy (targeting 2 GW by 2030), hydropower (constituting over 60% of renewable capacity), biogas, and potential geothermal energy. Despite being in early stages, the green energy market in Bangladesh is rapidly growing.</p>
Fishing	<ul style="list-style-type: none"> • Agro Based Fishing • Commercial Fishing Vessels & Equipments 	<p>In 2023, Bangladesh's fishing industry is valued at \$4.2 billion, poised for a 4.5% CAGR from 2023-2028 (Source: Research and Markets). A vital sector, it contributes 3% to GDP, employing over 4 million people. Bangladesh ranks fourth globally in fish production, yielding around 4.5 million metric tons annually. Key growth drivers include increasing fish demand due to population growth and rising incomes, government support through incentives and infrastructure development, and substantial fish exports to the EU, the United States, and Japan.</p>
Agriculture & Food Processing	<ul style="list-style-type: none"> • Modern Technologies & Equipments • Improve irrigation systems & storage facilities 	<p>In 2023, Bangladesh's Agriculture & Food Processing market is valued at \$57 billion, with a projected 7% CAGR from 2023-2028 (Source: Research and Markets). A vital sector, it contributes 12% to GDP, employing over 40% of the workforce. Key growth drivers include a rising population, increasing disposable incomes, changing lifestyles favoring processed foods, and government support through incentives and infrastructure development. Bangladesh is a significant producer of key agricultural products, including rice, wheat, maize, lentils, vegetables, fruits, and fish.</p>

GROWING INDUSTRIES FOR INVESTMENT

Industry	Investment & Development Required	Market Review
Animal Feed	<ul style="list-style-type: none"> • Production of feed ingredients • Manufacturing of feed • distribution • Research and development 	<p>In 2023, Bangladesh's Animal Feed market is valued at \$2.5 billion, with a projected 9% CAGR from 2023-2028 (Source: Mordor Intelligence). Key growth drivers include increasing demand for meat, milk, and eggs, government support with incentives and infrastructure development, and growing awareness of balanced feed for improved animal health and productivity. The market comprises major segments: Poultry feed (60%), Cattle feed (30%), and Fish feed (10%).</p>
Pharmaceuticals	<ul style="list-style-type: none"> • API Production • Raw Material Manufacturing • R&D 	<p>In 2023, Bangladesh's pharmaceutical market is valued at \$3.10 billion, set to grow at a 10.5% CAGR from 2023-2028 (Source: Research and Markets). Fueled by a growing population, rising disposable incomes, increasing chronic diseases, and government support, key segments include generics (90%) and branded drugs (10%). Challenges include counterfeit drugs, lack of awareness about generics, and inconsistent quality control. Despite challenges, the market plays a pivotal role in Bangladesh's healthcare system, poised for continued growth.</p>
Tourism	<ul style="list-style-type: none"> • Invest in infrastructure such as hotels and resorts. • Develop marketing and promotional campaigns to attract tourists. 	<p>In 2020, Bangladesh's tourism market was valued at \$217.899 million, with a projected 9.52% CAGR from 2023-2028 (Source: Macrotrends). Fueled by rising disposable incomes, a growing middle class, government support, natural beauty, and cultural heritage, key segments include domestic tourism (90%) and inbound tourism (10%, with main markets being India, Nepal, and the United States). Challenges encompass infrastructure limitations, service quality issues, and a negative international image. Despite challenges, the tourism sector plays a vital role in Bangladesh's economic development, poised for sustained growth.</p>

GROWING INDUSTRIES FOR INVESTMENT

Industry	Investment & Development Required	Market Review
Information technology (IT)	<ul style="list-style-type: none"> • Cyber Security • AI & Machine Learning • Software development • IT consulting & services • E-commerce • Financial, Education & Healthcare Technology 	<p>In 2023, Bangladesh's IT market is valued at \$2.67 billion, projected to grow at an 8.09% CAGR from 2023-2028 (Source: Statista). Fueled by expanding internet penetration and smartphone adoption, the sector benefits from government support initiatives like Digital Bangladesh 2021. Growing demand spans across sectors, with software development leading at 40%, followed by IT consulting at 30%, and a surging demand for varied IT services, including managed services, data centers, and cloud computing.</p>
Electronics	<ul style="list-style-type: none"> • Surface Mount Technology • Chip Manufacturing • Consumer electronics • Industrial electronics • Telecom equipment • Electronics components 	<p>In 2023, Bangladesh's electronics market is valued at \$9.84 billion, set to grow at a 7.94% CAGR from 2023-2028 (Source: IDLC Finance Limited). Fueled by rising disposable incomes, urbanization, changing lifestyles, and government support, key segments include consumer electronics (60%), industrial electronics (30%), and telecom equipment (10%). Challenges include high import costs, a shortage of skilled workers, and counterfeit products. Despite challenges, the market plays a vital role in Bangladesh's economic development, with continued growth expected.</p>
Light Engineering	<ul style="list-style-type: none"> • Electrical and electronics • Construction materials • Metalworking • Plastic processing • Textile machinery 	<p>As of 2023, Bangladesh's Light Engineering market is valued at approximately \$12 billion, with a projected 10-12% CAGR in the near future. Key growth factors include rising disposable incomes, rapid urbanization, and government support. The market is segmented into Electrical Appliances (40%), Construction Materials (30%), and Machinery (20%). Challenges include a shortage of skilled workers, high import costs, and counterfeit products. Despite challenges, the market is experiencing significant growth, driven by increased incomes, urbanization, and government backing, playing a crucial role in Bangladesh's economic development.</p>

Education



Number of
Universities

160
(2023)



Number of
Students

5.5
million
(2023)



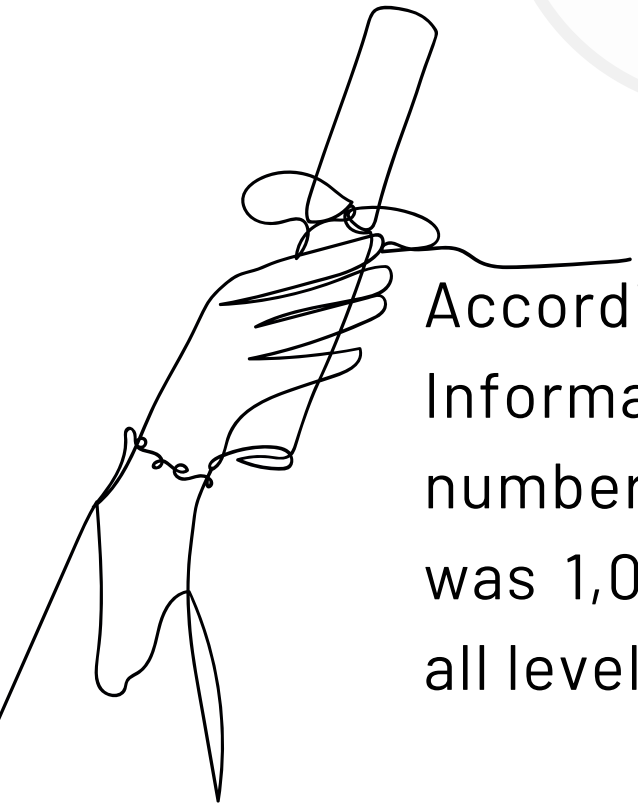
Number of
Patents Filed
Annually

2,000
(2023)



Number of
Research
Institutes

500
(2023)



According to the Bangladesh Bureau of Educational Information and Statistics (BANBEIS), the total number of annual graduates in Bangladesh in 2022 was 1,023,623. This number includes graduates from all levels of education, from secondary to tertiary.

Level of Education	Number of Graduates
Secondary	651,234
Higher Secondary	254,389
Undergraduate	118,000

Economic Relations Poland - Bangladesh

Total exports of Bangladesh to Poland

USD \$1 billion (2023)

Main products exported to Poland

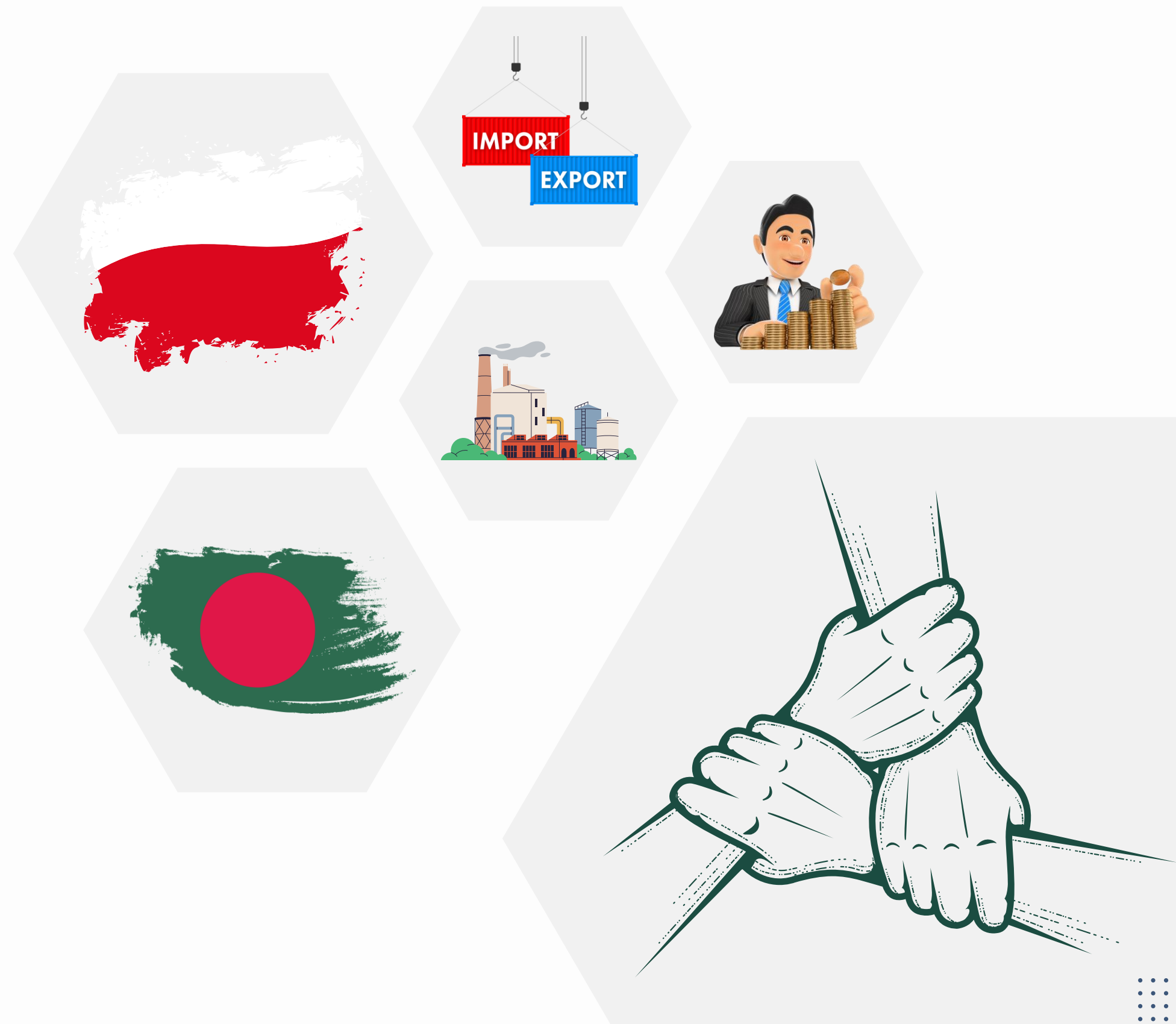
Ready-made
garments, Textiles,
Leather Goods and
Jute Products

Total imports of Bangladesh from Poland

\$0.5 billion (2023)

Main products imported from Poland

Machinery,
chemicals,
pharmaceuticals



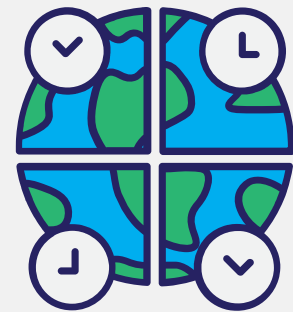
Encouragement For Foreign Investors To Invest In Bangladesh



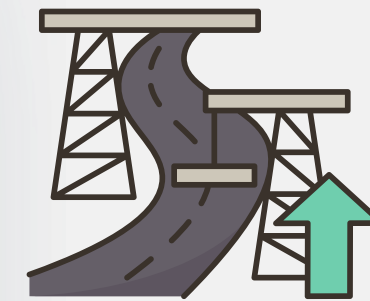
**Investment
Incentives**



Tax Holidays



**Special Economic
Zones (SEZs)**



**Infrastructure
Development**



**Renewable Energy
Incentives**



**Intellectual
Property
Protection**



**Duty-Free Import
of Machinery &
Equipment**



**Repatriation of
Profits**



Skilled Workforce



Market Access



One-Stop Service



**Customs & Trade
Facilitation**

Tourism



Tourist regions of Bangladesh
[Cox's Bazar, Sundarbans,](#)
[Srimangal, and Sylhet](#)



Number of tourists visiting Bangladesh

2 million (2023)



Number of Bangladeshi tourists going abroad

6.5 million (2023)



Tourist base hotels and tourist offices

Over 1,000 tourist base hotels and tourist offices

Conclusion

Bangladesh is a rapidly developing country with a lot to offer foreign investors and tourists. It has a young and skilled workforce, a growing economy, and a rich culture. Bangladesh is also a strategically important country, located at the crossroads of South Asia and Southeast Asia.

Unique opportunities Bangladesh offers

- **Low-cost manufacturing base**
- **Access to the growing South Asian market**
- **Strategic location**
- **A young and skilled workforce**
- **Government support for foreign investors**







WELCOME TO BANGLADESH

HARMONY IN DIVERSITY, PROGRESS IN UNITY

